





for Your Business





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1 Introduction

The Machine Intelligence Call Assistance Service (MICAS) is a cloud-based service application, as well as a real-time monitoring agent (MICAS Agent). MICAS collects and reports information on MFP device status, usage counts, supply levels, errors and alerts, while providing a library of support resources to assist field service technicians. MICAS never collects any personal or sensitive information.

Servicing dealers use MICAS to increase call efficiency, reduce unnecessary service visits, provide proactive support and enhance customer experience.



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2 Overview

MICAS can collect data from an MFP fleet using remote email diagnostics (R.E.D.), or the MICAS Agent, or both.

2.1 R.E.D (Remote Email Diagnostics)

Sharp MFPs are configured to send R.E.D data every 24 hours by email. The R.E.D email data attachments are a Sharp proprietary binary format.

2.2 MICAS Agent

The MICAS Agent automatically collects data using SNMP and transmits updates to the MICAS server using HTTP web services. The MICAS Agent also provides device information, troubleshooting and an end-user dashboard. MICAS utilizes request signing for web service calls.

Access to the MICAS Agent user interface can be secured with access control and role-based authorization. It is possible to remotely schedule Agent Device Discovery from the MICAS portal via Remote Commands. This is significant because a technician will no longer need to be on-site to make Device Discovery adjustments to an agent.

2.3 MICAS Web Portal

The **MICAS viewer** provides users with solutions to MFP jams, low toner levels, errors and alerts, and helps dealers to schedule scheduled maintenance.

The MICAS Dashboard is used to view summary and detailed data at the dealer fleet or customer level.

The MICAS Product Diagnostics page is used to view details of a single device.

MICAS Reports provide summaries of copy counts, toner levels, trouble codes and preventative maintenance.

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3 About MICAS

3.1 MICAS Cloud

Sharp utilizes data centers for MICAS web and database servers to ensure continuous operation during most network disruptions. Smaller issues such as minor hardware failures are handled without affecting end users.

Production database servers are configured as active/passive cluster. Either server can fail, with no reduction in performance. Live databases are replicated to Sharp's Disaster Recovery Datacenter throughout the day, significantly reducing the potential loss of production data. Disaster Recovery servers also configured as active/passive cluster. Databases are backed up on a daily basis.

Anti-virus Software

Antivirus Software effects the operation of the MICAS Agent. Please ensure you have setup a rule to allow the MICAS agent to access the ports to communicate with the MICAS Cloud Service. Directions for setup are in the agent installation instructions.

3.2 MICAS Data Collection

For Sharp MFPs, dealers can use R.E.D. data collection, the MICAS Agent, or both. For third-party devices, the MICAS Agent must be used.

Remote Email Diagnostics

Sharp MFPs are configured in the MFP control panel to send R.E.D. (**Remote Email Diagnostic**) data to MICAS every 24 hours by email. R.E.D. collects information about paper jams, error codes, toner levels, counters, and MFP configuration. The R.E.D. email contains binary attachments in a proprietary format which MICAS translates into MFP solutions.

MICAS Agent

The MICAS Agent uses SNMP to detect devices on the network, and to collect device information on an on-going basis. The MICAS Agent supports SNMP v1 and v3.

The Agent queries SNMP data from registered devices:

- Then every 1 minute afterward, SNMP alerts only.
- ① Every 60 minutes, it queries everything.

Values are only sent to MICAS if the value has changed since the last time it was queried. Clicking the Refresh button in the devices page, queries and sends SNMP alerts, individual counter OIDs, job counters, toner levels, and other supply levels to MICAS **WITHOUT** checking that the values have changed.

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3.3 TCP/UDP Ports

Port	Protocol	Direction	Scope	Purpose
8080	TCP	Out	LAN	MICAS Agent user interface (HTTP). Port 8080 is used for
				administrator access to the Agent serving the pages that
				you see on-screen at http://localhost:8080.
80, 443	TCP	Out	Internet	Communication from MICAS Agent to Web\Cloud Server
				(HTTP and HTTPS) via http://my-sharp.com:80.
5353	UDP	In	LAN	Used by MICAS Agent for device detection on LAN (mDNS).
161 [*]	UDP	Out	LAN	Used by MICAS Agent for device detection and on-going
162 [*]	UDP	In	LAN	collection of telemetry data (SNMP).
				* Ports 161 and 162 are used by all versions of the SNMP protocol.

Ports 80, 443 are enabled by default for Windows . Ports 5353, 161, 162 and 8080 are automatically opened in Windows firewall as part of the installation process. MFP devices send R.E.D. data using email. Port 25 is the default port used to transmit emails using SMTP.

3.4 MICAS Agent Installation Requirements

Sharp recommends that you install and run the MICAS Agent on a secure in-house server, as opposed to a third-party or outside server. Running the MICAS Agent on an in-house server will help to provide secure, uninterrupted service.

Minimum Windows Server Requirement:

- 田 Windows 7
- **囲** Windows 8 or 8.1
- **囲** Windows Server 2008
- **田** Windows Server 2012 / 2012R2

Minimum Microsoft®.NET Framework: .NET Framework 4.5

The MICAS Agent installation file can range in size from 10-20 MB. File size will vary depending upon version number and could increase in size with future releases. The general memory requirement is 4 GB and may vary by operating system and network. Once installed, the MICAS Agent can be accessed on a web browser on the same network, using the host IP address and port number.

MICAS Agent Updates

Download the latest version of the MICAS Agent directly from the Update tab within the Agent page. MICAS Agent version 4 and greater can check for and install available upgrades automatically.

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3.5 Impact on Customer Network

The MICAS Agent Installation file can range in size from 10-20 MB. The file size will vary depending upon version number and could increase in size with future release versions.

The following would be a typical usage scenario:

- Check device registration and register machines as required.
- Retrieve table of OIDs to query for each device. OIDs are cached for 12 hours. This would occur twice a day, per device.
- Send OID values back to server, depending upon device usage. Values are sent only if the value has changed since the last time the OID was queried.
- Send toner levels back to server depending upon device usage. Levels are sent only if a toner level has changed since the last time it was queried.

The size of each of these requests or responses will range from 1-20KB.

For example, a MICAS Agent with 5 machines, assuming each request/response is 20KB per day, breaks down as follows:

- □ 100 registration checks
- Request or response =100KB
- □ 10 OID list reads
- 400 toner level reports= approximately 1000 x 20KB = 2MB.

The full download will amount to approximately 5MB. Values are variable and can change per usage and number of machines. The total effect on the network would be negligible.

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4 Sharp Corporate Security

Sharp recognizes the need for security and the confidentiality of client data. Sharp works to help protect its clients' information by providing security features on not only the Sharp MFP line, but also within MICAS.

4.1 Corporate Policies and Practices

The following list includes a number of Sharp policies* designed to protect Sharp, its affiliates, and clients:

- ▶ IT Security
- ▶ IT Access Control
- ▶ IT Change Management
- ▶ IT Threat and Risk Assessment
- ▶ IT Incident Handling
- ▶ IT Disaster Recovery
- ▶ IT Records Management

4.2 Sharp Administrator Access of Data

Sharp IT or Support may occasionally need to access client data in order to provide support on technical issues. For these types of issues, access permissions will be limited to the minimum permission necessary to resolve the client issue. Sharp administrators are granted role-based permissions in order to uphold data security for the customer, as follows:

- Access by Sharp administrators is always logged.
- MICAS users, business administrators, and dealer administrators have access to items within their scope of authority. System administration is limited to Sharp authorized personnel. Sharp administrators can access only information critical to the operation of the system.

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^{*}Due to the confidential nature of the content of these policies, they are not regularly distributed. However, they can be made available for review with Sharp upon execution of a Nondisclosure Agreement.





5 Appendices

5.1 Appendix A — Which products are covered/not covered?

A Management Information Base (MIB) is a database used for managing entities in a communications network. MIB is most often associated with the Simple Network Management Protocol (SNMP). Both Sharp and non-Sharp multifunction printing devices are capable of transmitting status information using the Host Resources MIB (RFC 2790) and Printer MIB (RFC3805). Based upon MFP model, age, and manufacturer, the quantity of captured data may differ. Sharp MICAS products fall into two categories: those that solely capture R.E.D. alerts and meters (Diagnostic Support) and those which provide advanced technical support.

AR-300/400/500 (list can vary)
Non-Sharp MFPs and printers

Diagnostic Support Only

Advanced Technical Support

MX-2610N/3110N/3610N MX-2615N/3115N

MX-2630N

MX-M2616N/3116N MX-2640N/3140N/3640N

MX-4110/4111N/5110N/5111N

MX-4140/4141N/5140N/5141N

MX-6240N/MX-7040N

MX-6500N/7500N

MX-C300P

MX-C301W

MX-3050N/3550N/4050N/5050N/6050N

 ${\rm MX\text{-}}3050{\rm V}/3550{\rm V}/4050{\rm V}/5050{\rm V}/6050{\rm V}$

MX-3070N/3570N/4070N/5070N/6070N

MX-3070V/3570V/4070V/5070V/6070V

MX-B402

MX-C312

MX-B350P/B450P

MX-B350W/B450W

MX-C402SC

MX-M264N/M314N/M354N

MX-M364N/M464N/M564N

MX-266N/M316N/M365N

MX-M365N/M465N/M565N

MX-M654N/M754N

MX-M904/M1054/M1204

MX-M1055/M1205

MX-M905

MX-M3050/3550/4050/5050/6050

MX-6580N/7580N

Devices Not Covered

Dot matrix printers Some wide format printers

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Appendix B — Firmware

The following MFPs are supported for Agent firmware updates and do not include DSK and specialty firmware. The Agent may display that machines with DSK and specialty firmware require an update. This should be confirmed with your service manager.

> MX-M623U MX-M654N MX-M754N MX-M1100 MX-M850

DX-C310	MX-4111N
DX-C400	MX-5110N
DX-C311	MX-5111N
DX-C401	MX-4140N
MX-2300N	MX-4141N
MX-2700N	MX-5140N
MX-2310U	MX-5141N
MX-3111U	MX-5500N
MX-2600N	MX-6200N
MX-3100N	MX-7000N
MX-2610N	MX-6201N
MX-3110N	MX-7001N
MX-3610N	MX-6240N
MX-2615N	MX-7040N
MX-2616N	MX-6500N
MX-3115N	MX-7500N
MX-3116N	MX-6580N
MX-2640N	MX-7580N
MX-3140N	MX-B355W
MX-3640N	MX-B455W
MX-3050N	MX-B400P
MX-3050V	MX-B401
MX-3550N	MX-B402
MX-3550V	MX-B402SC
MX-4050N	MX-C301W
MX-4050V	MX-C311
MX-5050N	MX-C401
MX-5050V	MX-C312
MX-6050N	MX-C400P
MX-6050V	MX-C402SC
MX-3070N	MX-M1055
MX-3070V	MX-M1205
MX-3570N	MX-M283N
MX-3570V	MX-M363N
MX-4070N	MX-M453N
MX-4070V	MX-M503N
MX-5070N	MX-M363U
MX-5070V	MX-M453U
MX-6070N	MX-M503U
MX-6070V	MX-M364N
MX-3500N	MX-M464N
MX-3501N	MX-M564N
MX-4501N	MX-M365N
MX-4100N	MX-M465N
MX-4101N	MX-M565N
MX-5001N	MX-M623N
MX-4110N	MX-M753N
Lanor	

MX-M950 MX-M1054 MX-M1204 MX-M904 MX-M905 MX-M3050 MX-M4050 MX-M5050 MX-M605





Appendix C — References

R.E.D. — **Remote Email Diagnostic** is proprietary through Sharp MFPs and can be configured to send status messages via email. These status messages contain binary data that include MFP maintenance, configuration, and error logs.

MIB — Management Information Base is a collection of information organized hierarchically. These are accessed using a protocol such as SNMP. There are two types of MIB's: scalar and tabular. Scalar objects define a single object instance whereas tabular objects define multiple related object instances grouped in MIB tables. The Standard Printer MIB is outlined in a document referred to as RFC 3805.

HTTP — **Hypertext Transfer Protocol** is an application protocol for distributed, collaborative, hypermedia information systems. HTTP is the foundation of data communication for the World Wide Web. Hypertext is structured text that uses logical links (hyperlinks) between nodes containing text. HTTP is the protocol to exchange or transfer hypertext.

OID— **OID** stands for Object Identifier which uniquely identifies managed objects in a MIB hierarchy. This can be depicted as a tree, the levels of which are assigned by different organizations. Top level MIB Object Identifiers (**OIDs**) belong to different standard organizations. Vendors define private branches including managed objects for their own products. Here is a sample structure of an OID:

1.3.6.1.4.868.2.4.1.2.1.1.1.3.3562.3

SNMP — **SNMP** stands for Simple Network Management Protocol and consists of three key components: managed devices, agents, and Network-Management systems (**NMSs**). A managed device is a node that has an SNMP agent and resides on a managed network. These devices can be routers and access servers, switches and bridges, hubs, computer hosts, or printers. An agent is a software module residing within a device. This agent translates information into a compatible format with SNMP. An NMS runs monitoring applications. They provide the bulk of processing and memory resources required for network management.

SSL — **Secure Sockets Layer** is a cryptographic protocol designed to provide communication security over the internet.

MICAS Agent — Proprietary Software Application

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